

## Dimethyl Ether (DME)

### Hairspray

DME is an ideal propellant for hairsprays due to its non toxic, high solvency and water miscibility and zero GWP potential.

Benefits:

	Economic	Functional
Reduced alcohol use & concentrated formulations due to high solvency power	✓	
Premium quality hairspray due to smaller droplets, better coverage & fast drying at economical prices	✓	✓
Better economics due to high water miscibility & sustained quality → indicative savings (20% water)	✓	
20% reduced CO2 footprint compared to conventional propellants	✓	✓